

MARCH 20, 2020

# Recliners India

Redefining luxury seating





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# Our story



## The onset

Recliners India was founded in 1996 with a revolutionary idea of bringing ultra-luxury seating and supreme comfort to India. Since its commencement, for the last 23 years, the company has been a brand which stands for; Style, Comfort, Quality and Customisation.

We use designs and technology that focus on Refinement, Relaxation and Responsiveness, which makes us the leading manufacturers of motion furniture. All our products are meticulously designed with extreme care. Our vision to provide immense comfort and relaxation aplenty reflects in each of our products.

# Recliners India Insights





**Recliners India holds**

**95%**

*Market Share in the recliners industry of the country.*



Our clientele includes dominant names in the world of cinema theatres like PVR, Inox and Cinepolis.





- **Our strong business relation with our clients and their trust in us are our most valued assets.**
- **We collaborate closely with theatre owners, and work towards creating products and solutions that provide for every need.**
- **Adding comfort to cinema seating, we aim to enhance the entire movie experience for the spectators.**



# EARNEST PRODUCTS ARE THE ESSENCE OF OUR BUSINESS

We work with a futuristic approach, strive to understand the ever changing demands of our audience and set new trends in the recliner and luxury furniture industry. We are dedicated to innovate and set new benchmarks of comfortable seating. Our constant researches, studies and feedbacks help us develop products that exceed expectations of our customers



We are always keen to introduce the newest comfort levels, using ergonomic designs and cutting edge technology in our products.

Our wide range of options, each designed to serve specific needs, with looks that please one's appetite for aesthetics help us offer high performance products. We proudly claim to be a one stop solution for the various demands of seekers of cinema seating.



# CINEMA SEATING TODAY

Today, the standard theatre seats has evolved to be luxury recliners. Everything in theatres are fine-tuned to match the modern age demands. There are more amenities and fancy features in cinema theatres to appeal to the patrons and transform their movie watching to a more wholesome experience. These experience enhancing features are to make sure the return of the movie watchers.

Today, seats in cinema are not mere seats anymore, they are equipped with many features.



CUP HOLDERS & SWIVELTABLE



ADJUSTABLE HEAD REST



LEG REST AND FOOT STRIP LIGHTING



# Our presence in cinema world

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**Recliners India collaborates with each cinema exhibitor to make optimum use of the auditorium design and deliver the best suitable seating arrangements.**

We are dedicated to stay tuned to the changing demands of today's movie patrons. Our products come with a number of customised features that not only serve the needs, but exceed expectations. Leading names of the cinema world choose to continue working with us because of our commitment to excellence and most innovative and exclusive products range.



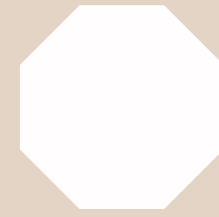
# Why Recliners India

**We understand that the definition of comfort could be different to everyone. Each customer has a unique requirement. That is why we act like a library of features to choose from that can make a recliner just what the customer is looking for.**



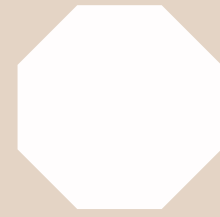
## ***Customer Satisfaction***

We work with a customer focused approach. We welcome all needs of our customers because. The changing demands challenge us to improvise and we love to produce results like never before.



## ***Dedicated R & D Team***

Our experts constantly research about the latest international trends, the various requirements of different customers, and new technologies.



## ***Customisation Options***

Choose from specialised accessories, unmatched upgrading options and a variety of price points. Design your recliner by picking your choice of fabric, arm style, finish and more.



# HOW OUR RECLINERS BENEFIT THE THEATRE OWNERS



## *The ergonomic products*

The comfortable seating makes movie watching a pleasurable experience. Therefore the comfortable seating makes the cinema theatre the easy first choice of movie patrons.



## *Designed to increase F&B revenue*

Additional features like Cup Holders and Table encourage the spectators to opt for for cinema dining. Our seats are designed to provide comfort during and enhance the cinema dining experience.



## **Reclinology**

The technological advancement allows\ to reduce operating cost and improve operational efficiency by offering options like one button controlled opening and closing of seats and many more impressive features.